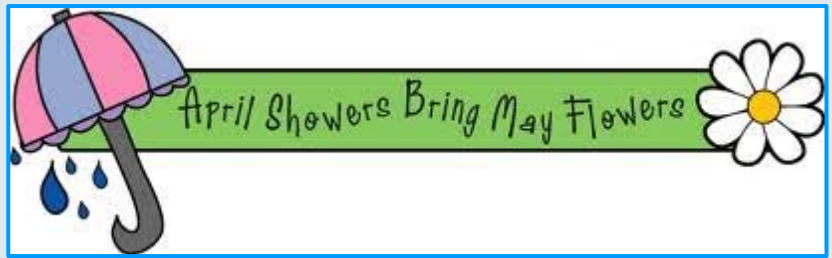


April 2014 Edition

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The mission of the Moberidge Chamber of Commerce is to provide community leadership that encourages economic growth in business, industry and tourism; thereby enhancing the quality of life in the area we serve. The Chamber represents the interests and advancement of its members while promoting responsible principles in the conduct of business and government.

Don't Miss These Events!

Your Moberidge Area Chamber is planning all kinds of fun, spring activities for you and our community. The weather might not be convinced that spring is here, but we are—and we are jumpstarting the cheery fun this month and prepping for the summery months to come.

This Week

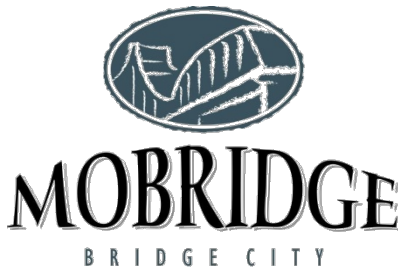
This Friday, the Tourism Committee will be hosting our annual Surf N Turf event, everyone's favorite wild game feed and fish fry at the Oahe Hills Golf Course. We hope you will all be there to join us in some great food!

Next Week

We are having a Lunch & Learn series for the next six months, starting with a Spring Kick-Off on April 9 at Pizza Ranch. The program starts at 12:15 and goes until 4 p.m. The event is free for Chamber members and \$10 for non-members. It's a great way to get some professional development training locally and includes a seminar on customer service by guest speaker Bob Prentice.

Later this Month

Tuesday, April 15, we will return to Oahe Hills Golf Course for our April Chamber After Hours starting with social at 5:30 p.m. And don't forget to bring out the kids to City Park on April 19 for a city-wide Easter Egg Hunt sponsored by the Chamber with help from some great volunteers.



From the Director's Desk
Haden Merkel
Executive Director



Open for Business: 10 Things Our Community Needs

Let us know which ones you think are most important (or any we missed) at www.facebook.com/MobridgeAreaChamber.

1. Nearby amenities. Behind every great business district are great amenities. Downtown business districts are revitalizing in large cities because they are close to parks, museums, and other public spaces that draw customers and add benefit to employees.

2. Great cafés. Having a coffee shop that serves up great products, an upscale ambiance, and private meeting space is key for folks that need a place to meet clients, have a light lunch, or get out of their regular space to do work.

3. Great restaurants. A lot of business gets done over meals, so a clean, well-lit place to get a quick, hot breakfast is important. Plus, having an upscale restaurant for more formal business lunches and dinners makes all the difference to businesspeople and the clients they serve.

4. Great media. Imagine a city without a local newspaper, radio station, and Chamber of Commerce. Now, try to figure out how you would get the word out about your business. Who would advertise your new website? Design professional print materials? Get people excited about a sale?

5. WiFi public hotspots. More and more, public access to WiFi is critical. Visitors want to be able to check their email, view the news, and take care of business online. Business-friendly communities need a place where people can easily sit down and work.

6. Attractive housing and lodging. It seems like common sense, but employees are much more productive if they have adequate housing and lodging. Having a phone, Internet access, a comfortable place to sit and work, and a warm, welcoming place to sleep is crucial.

7. New business support services. Many entrepreneurs and small businesses fail not for lack of ideas, but on planning and management. By allocating resources for support services, we help businesses overcome critical barriers to success.

8. Ongoing attention. Sometimes cities can get so wrapped up in new businesses that they forget to bring the same commitment and enthusiasm to existing businesses. Publicly celebrating existing business boosts sales and our reputation for being a business-friendly community.

9. School-Business partnerships. Successful careers are not planned. They are developed when students are well prepared for opportunities. Offering work-linked learning experiences creates career awareness, builds career ambition, and helps students develop marketable skills.

10. Healthy options. Employee health affects medical costs and productivity. Unhealthy lifestyle choices cause between 70 and 90 percent of health care spending—and are often preventable! With healthcare costs rising, workplace wellness programs build teamwork and lower long-term costs.

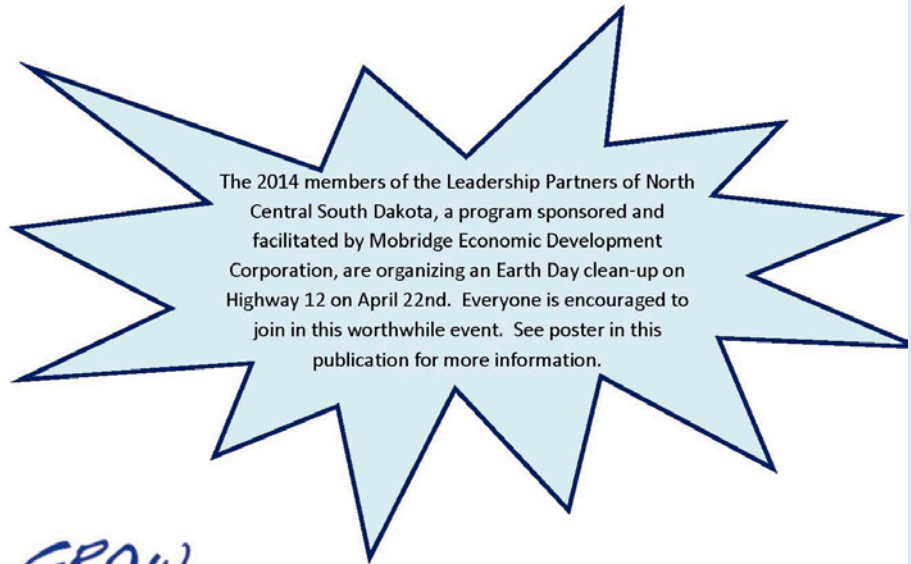


MOBRIDGE
BRIDGE CITY



Partners with a Plan.

Michele Harrison
Director



The 2014 members of the Leadership Partners of North Central South Dakota, a program sponsored and facilitated by Mobridge Economic Development Corporation, are organizing an Earth Day clean-up on Highway 12 on April 22nd. Everyone is encouraged to join in this worthwhile event. See poster in this publication for more information.



Forgivable Loans for Housing Repairs

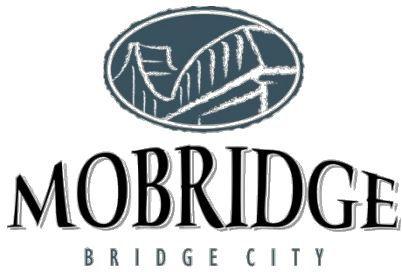
GROW South Dakota has forgivable loans available for housing repairs. Homes must be single-family owner-occupied primary residences. Rental properties, contract for deed and mobile homes are not eligible. Property taxes must be current, home must sit on a permanent foundation, and household income must be under \$32,300 for a 1-2 person household or \$37,145 for a 3+ person household. If you have any questions, please contact Jared Groos at (605) 698-7654 ext. 126.

Leadership South Dakota

The future success of South Dakota depends on our development of homegrown leaders; passionate and diverse citizens from every corner of the state. Leadership South Dakota's mission is to attract engaged citizens from across the state, then provide them with the background, unique experiences and insights necessary to assume leadership positions at the community, state and national levels.

Over the course of eight months, participants go places most people never see. Meet the behind-the-scenes people who make the state work, explore one of the many challenges facing the state, and propose solutions that will lead us into the future. Leadership SD is looking for a diverse range of motivated, driven citizens committed to a better South Dakota. Our application process reflects this, and we structure our class size and makeup accordingly. If you aren't selected initially, we encourage you to re-apply for upcoming session.

The application process for Leadership South Dakota will begin March 2014 and all applications are due by Friday, May 30th, 2014. There is an application fee of \$50. Forty applicants from around the state will be selected to participate in Leadership South Dakota. The cost to each participant is \$3,000 plus travel expenses. Call 605-271-7756 for application and more information.



Guest Editorial

By Robert and Cheryl Maisch

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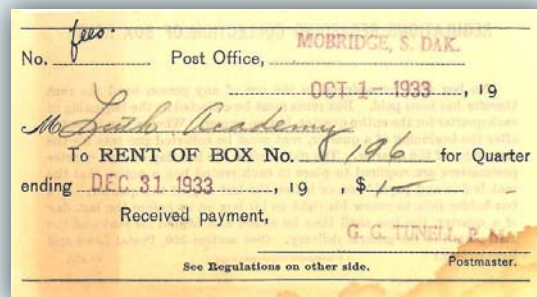
meandering around mobridge

EARLY MOBRIDGE POST OFFICE HAD ITCHY FEET

If you went down Main Street today doing your errands you passed the life blood of a small town - - the post office. The loss of the post office usually means the death knell for a small town. Although its population is down about 32% from its peak of over 5000 people during the bridge building days, Mobridge is still hanging on as compared to surrounding communities. Historically many more towns that had post offices have folded in Walworth and Campbell counties than are now in existence.

The early Mobridge post office did have itchy feet - - meaning it relocated numerous times before finding its permanent home. Checking a Mobridge Jubilee book you will find that initially the mail for this area, including for the first railroad bridge workers, went to the Flora post office established May 1, 1902 and closed August 3, 1908. The first Mobridge post office opened at the rear of the building at 201 Main and Second Street on December 28, 1906. Archie Flick was the first postmaster until he died in 1909. Next postmaster was Judge John G. Vawter and the post office relocated to 213 Main Street. He published a column in the Mobridge News listing unclaimed letters.

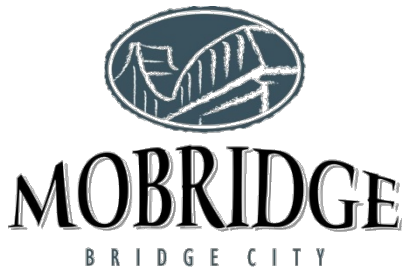
Matthew F. Ryan was the successor on May 8, 1914 and the post office moved again to the two-story Brotmoe apartment building on Second Street. Garfield G. Tunell was next beginning March 1923. In 1933 the post office moved again to Main Street into the building that became the Coast-to-Coast. Pictured herewith is a P.O. Box rental receipt dated October 1, 1933, signed G. G. Tunell. Carl Hildebrandt took over February 15, 1935 and the political maneuvering began for Mobridge to obtain a government-built post office.



The work of the local committee can to fruition and the new post office building at 404 Main Street was dedicated on August 26, 1938 and has remained at this location. Pictured with this column is an envelope showing a special cachet of the new post office and cancelled on the date of the dedication.

Note on the cachet the legend wording on the top and bottom, "The Only Mobridge - - - In The World". Did someone not know about Mobridge, Montana, the Lazy KX, later called EDde's Bar, or about Edith M. "EDde" Komarek who passed away on June 8, 2002 and reduced the population of Mobridge, MT to zero? But that's another story for another time.





Earth Day is April 22!



When: Earth Day – Tuesday, April 22nd from 2pm to 7pm

Where: Hwy 12 from Selby West to the West Side of Moberidge

Sign up/Launch Points at the Selby Motel at 2pm

Hogies in Glenham at 4pm and Alco at 6pm.

Times may vary slightly depending on amount of help as this will determine the speed in which we clean.

What: Cleaning Our Highways Ditches

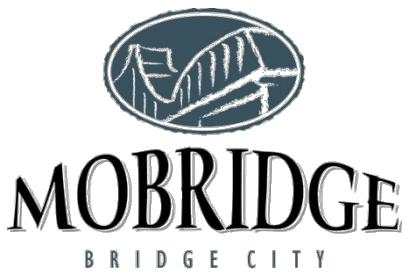
Who: All Who Want to Help Clean Up Their Community & Planet

For More Information or to Sign Up Please call:

Selby Area: Becky Krein 605-848-3263

Moberidge Area: Haden Merkel 605-845-2387

Organized by: Leadership Partners of North Central South Dakota



*March 25th
Chamber After Hours*

**A & B Business Solutions
Beadle's Chevrolet Buick GMC**



Cindi Volk
Great Western Bank

Rod Barr
A&B Business Solutions



Joe Beadle
Beadle's Chevrolet Buick GMC



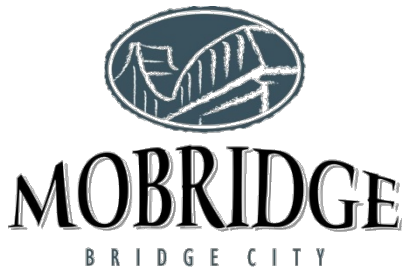
A&B Business Solutions and Beadle's Chevrolet Buick GMC made it a fantastic night with a delicious array of food and drinks.

82 people attended the event.

Everyone looked like they were having a terrific time!

April Chamber After Hours
Oahe Hills Golf Course
April 15th





*Spring has Sprung
at Dacotah Bank!*

Have news from your Chamber
business? Send it to
info@mobridge.org to share it in our
next newsletter!



Tellers
Trina Keller
Wanda Fuhrer
Judy Singer
Jolene Keller
Sheila Moser
Stephanie Melcher
Denise Hoffman

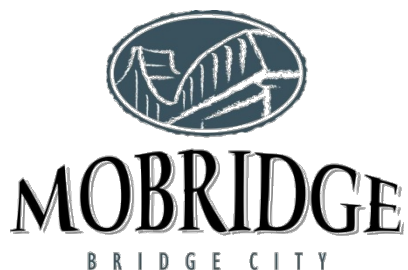
Loan Department
Robbi Neumiller
Mary Bachmeier
Jeana Sayler
Judy Singer
BJ Wiest



Insurance Dept.
Janice Sayler
Joley Keller
Gordon Hintz

Group
Back:
Trina Keller, Gordon Hintz,
Jolene Keller, Mary Bachmeier,
Jan Sayler, Jeana Sayler
Middle:
Sue Aman, Sheila Moser,
Judy Singer, Joley Keller
Wanda Fuhrer
Front:
Stephanie Melcher
Peggy Ritter
BJ Wiest
Denise Hoffman





Chamber Board, Staff & Committee Information



Board of Directors

Cindi Volk, President Great Western Bank	845-7233
Jeana Saylor, Vice President Dacotah Bank	845-3673
Brent Kemnitz, Treasurer MoRest Motel	845-3668
Jess Kraft Beadle Sales	845-3671
Nicole Schneider Moberidge Regional Hospital	845-3692
Jeff Jensen Jerry's Pawn & Gun Shop	845-3855
Karen Pfitzer Pfitzer Pest Control	762-3363

Staff

Haden Merkel Executive Director haden@moberidge.org Chamber Office: (605) 845-2387 Office Hours: Monday - Friday	Luann O'Connell Executive Secretary luann@moberidge.org Fax: (605) 845-3223 8:00 am - 5:00 pm
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Committees

Moberidge Economic Development Corporation
4th Tuesday of each Month - 4 pm
Michele Harrison, Executive Director 845-5202

3B Tax Committee
1st Friday of each Month - Noon @ Pizza Ranch
Haden Merkel, Chair 845-2387

Tourism Committee
3rd Thursday of each Month - 10:00am @ Chamber
Rick Bolduan, Co-Chair 845-7277
Dawn Konold, Co-Chair 845-3654
www.moberidgeoutdoors.com

Ambassadors/Ag Committee
John Badgley, Chair 845-3664

Make It Moberidge Committee
Haden Merkel, Chair 845-2387

APRIL 2014



Sun	Mon	Tue	Wed	Thu	Fri	Sat
		<p>1</p>  <p>American Legion Auxiliary Meeting</p> <p>Weight Watchers</p> <p>Moose German Food Buffet</p>	<p>2</p> <p>American Legion Meeting</p> <p>Dept of Labor (Job Service) 10:00am - 3:00pm Medco Office</p>	<p>3</p> <p>Bridge City Coin & Stamp Club</p> <p>Bingo at the Moose 6:30pm</p> <p>Free Computer Workshop @ Sitting Bull College (Mobridge Site) 701-854-8041</p>	<p>4</p> <p>Surf n Turf Doors Open at 5:30pm</p>	<p>5</p> <p>Pollock Vendor Show</p>
6	<p>7</p> <p>City Council Meeting</p> <p>MRH Auxiliary Meeting</p>	<p>8</p> <p>A.H. Brown Library Book Sale Room Open Today</p> <p>Weight Watchers</p>	<p>9</p> <p>Chamber Board Meeting</p> <p>Spring Kickoff Pizza Ranch 12-4 p.m. Free for all Chamber members!</p> <p>Library School</p>	<p>10</p> <p>Bingo at the Moose 6:30pm</p> <p>Free Computer Workshop @ Sitting Bull College (Mobridge Site) 701-854-8041</p> <p>Early Bird Track Meet 10:00am</p>	11	<p>12</p> <p>All Star Games</p> <p>"Ladies Day Out"</p>
<p>13</p> <p>NO Guys & Gals Dance Due to Palm Sunday</p>	<p>14</p> <p>Arts & Travel Meeting Lora Schultz's Home</p> <p>Mobridge Lodge #164 A.F. & A.M. Meeting</p> <p>TEF Meeting</p> <p>Long Term Care Educational Session @ A.H. Brown Library 4:00pm - 5:00pm</p>	<p>15</p> <p>Passover Begins</p> <p>Weight Watchers</p> <p>Chamber After Hours Oahe Hills Golf Course 5:30 p.m.</p>	<p>16</p> <p>Dept of Labor (Job Service) 10:00am - 3:00pm Medco Office</p> <p>Library School</p>	<p>17</p> <p>Tourism Meeting</p> <p>Bingo at the Moose 6:30pm</p>	<p>18</p> <p>Good Friday</p>	<p>19</p> <p>2014 Easter Egg Hunt in the City Park 1:00pm</p>
<p>20</p> <p>Easter Sunday</p> 	<p>21</p> <p>City Council Meeting</p> <p>Community Blood Drive Family Worship Center</p>	<p>22</p> <p>Earth Day</p> <p>Weight Watchers</p> <p>Earth Day Highway Clean-up</p>	<p>23</p> <p>Library School</p>	<p>24</p> <p>Bingo at the Moose 6:30pm</p>	<p>25</p> <p>MPHS Spring Wacipi</p>	<p>26</p> <p>39th Annual Mobridge Area Art Show</p> <p>MRH Bake Sale Fundraiser @ the Fried Building Doors Open at 8:00am for donations. Sale starts at 9:00am</p> <p>MPHS Spring Wacipi</p>
<p>27</p> <p>39th Annual Mobridge Area Art Show</p> <p>Mound City Hobby, Craft & Farm Home Show 11:00am - 5:00pm</p>	<p>28</p> <p>Arts & Travel Meeting Jan Auble's Home</p> <p>Mobridge Lodge #164 A.F. & A.M. Meeting</p> <p>Mobridge Garden Club Meeting</p>	<p>29</p> <p>Weight Watchers</p>	<p>30</p> <p>Library School</p>			

**Mobridge Chamber of Commerce
103 Main Street
Mobridge, SD 57601**

