

May 2012 Edition

SPECIAL POINTS OF INTEREST:

- Surf n Turf
- Chamber After Hours
- Annual Easter Egg Hunt

TABLE OF CONTENTS:

1. Moberidge Chamber News
2. Friends of Scherr-Howe
3. Chamber News & Highlights
4. Yellowstone Trail Turning 100
5. Director's Desk Editorial
6. Moberidge Economic Development Corporation
7. Guest Editorial
8. Tourism Report
9. Ambassadors
10. Welcome Home/ Detachment 2 of the 200th Engineering Co.
11. Moberidge Rodeo Association
12. Chamber Board, Staff & Committee Information
13. Calendar

The mission of the Moberidge Chamber of Commerce is to provide able community leadership that will encourage and work for economic growth in business, industry and tourism; thereby enhancing the quality of life in the area we serve. The Chamber will represent the interests and advancement of its members while promoting responsible principles in the conduct of business and government."

Moberidge Chamber News

Surf n Turf 2012



Volunteer
Darrell Schlepp @ Door



14 Great Dishes Served



Mel Brewer
Chef Extraordinaire



1st Place
Moberidge Masons/ Shriners
Dennis Schnabel & Harley Overseth
with Rick Bouldan



2nd Place
Ashton Norder & Jesse Norder
with Rick Bouldan



3rd Place
Jeff Richman & Dean Tisdall
with Rick Bouldan



As recently as last winter, a small group of folks assembled to help continue the momentum in restoring the Scherr Howe event center.

After joining forces with an existing non-profit entity, Second Century Foundation, the Friends of Scherr Howe was born and has really hit the ground running.

Several events were held this Spring and included the Williams & Reece Comedy Show, the National Guard band, Dominant 7, and the Harlem Ambassadors Exhibition Basketball game. In addition, the Friends hosted several concession stands for events also held at the facility. These efforts helped raise approximately \$4,700 for the season.

The FOSH group has also been actively seeking grants to continue with restoration projects such as remodeling upstairs bathrooms to be handicap accessible and family-friendly, securing a grand piano for performances, restoring the murals, and developing programs to further expand our interpretation and understanding of cultural events. For example, this August will be the 150th anniversary of the Fool Soldier Rescue, depicted on Howe's murals, which occurred right here in this area. The year 2015 will celebrate Oscar Howe's 100th birthday and include several activities state-wide highlighting his accomplishments and contributions to the art world.

FOSH has had some success in the grant area during our short existence. We have several grant requests pending related to mural restoration and other priorities. However, we have already received notice that funds will be granted from the National Trust for Historic Preservation and the Deadwood Preservation Fund. This project will provide an architect to develop the upstairs bathroom designs and work with the state's Historic Preservation Officer on approval of those plans in order to begin construction without jeopardizing the facility's national landmark status. This project is currently underway and we hope to begin fundraising for the bathroom remodel during 2013.

FOSH will be continuing to develop our long term plans for bringing quality entertainers and future improvements to the facility. We appreciate all the support and assistance from the community and businesses in the area. This facility is a true historic landmark and treasure to Moberidge.



Chamber News & Highlights

Chamber After Hours
Oahe Hills Golf Course



Thank you to the Host:

Oahe Hills Golf Course

Thank you also to the Sponsors:

- MobridgeRodeoAssociation
- Mobridge Reg. Hospital & Clinics
- Bestway Traffic Inc.
- Western Rancher/The Other Side
- Dacotah Bank/Dacotah Ins.
- Northside Flowers
- McClellan/Swanson Dental Office



Annual Easter Egg Hunt



Thank you to our Sponsors:

- Mobridge Livestock
- Great Western Bank
- Garret TenBroek
- Paylessfoods
- Beadle Sales
- Mobridge Rotary
- Mobridge Tribune
- Deacon's Dairy Queen
- Mobridge Masons
- Vojta Slumberland



Yellowstone Trail Turning 100

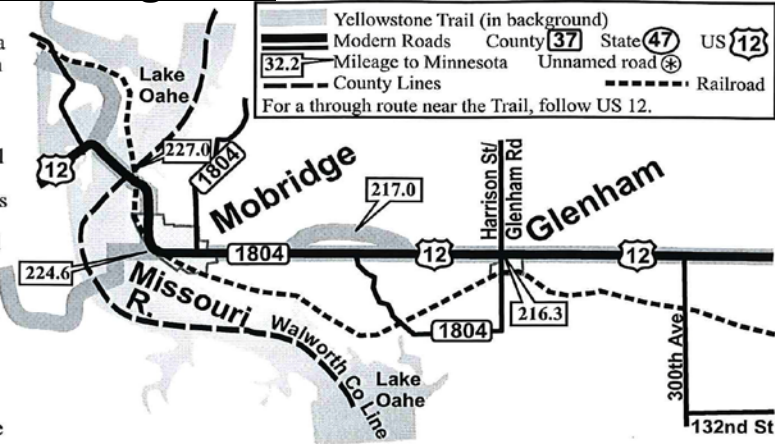
Driving Notes Betw M187.9 &

M195.9: The "staircase" from US 12 to Java consists of 1 mile long segments, one of which is now abandoned (dotted line.) Toward 1930 the Trail was probably moved to the unnamed road closer to the railroad.

The route on either side of **M217.0:** was well established north of present US 12 from 1913 to late in the 1920's, including concrete bridges and graded curves. Originally laid out for the 1913 Sociability Run, that section has reverted to farmers' fields and is inaccessible.

M224.6: The Trail ran southwest after the "Wagon Bridge" was built across the Missouri R in 1924. Not until the river was dammed in 1962 did US 12 get moved to its present location.

M227.0: Before 1924 the YT crossed the Missouri R. here via ferry somewhere near the present US 12.



The absence of an **auto bridge at Mobridge** threatened to reduce tourist travel on the Yellowstone Trail. A ferry had been operated since 1907 by the Jacobson family, but floods, ice and low water made the trip risky.

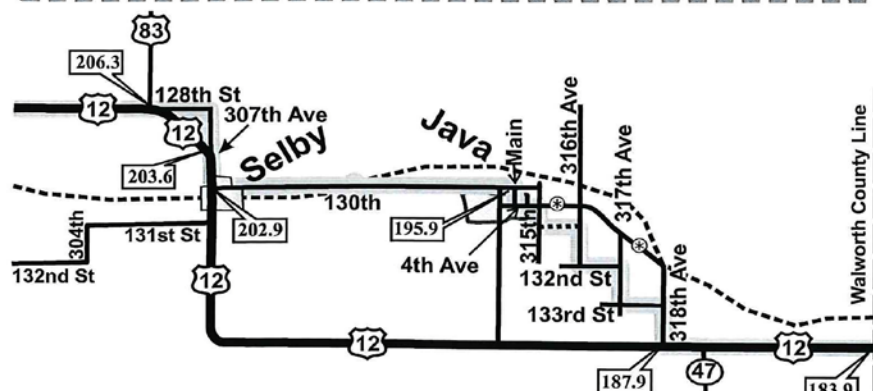
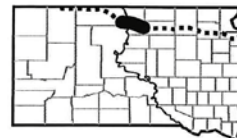
In October of 1922 a 52-boat pontoon bridge was built, but it would have to be removed before the river froze.

In 1921 Governor Norbeck suggested a small property tax increase be put in a bridge fund for all five suggested South Dakota Missouri River bridges and when enough money accumulated, each bridge in turn would be built - all completed in about 15 years.

J.W. Parmley of the Yellowstone Trail Association couldn't wait. He devised a plan wherein counties would be allowed to contribute in advance to "their" area bridge and get paid back as the taxes accumulated. Trail counties sold bonds and their \$282,000 Mobridge "wagon bridge" was completed on November 11, 1924.

It was considerably south of the present Hwy 12 bridge and only needed to span about 1300 feet of river, since Lake Oahe was 38 years in the future.

Selby In late April, 1913 a "big good roads meeting" was held with carloads of "road boosters" coming from Mobridge, Java, and Glenham. J.W. Parmley introduced the idea of the Yellowstone Trail and "had stereoptican views of different sections of roads under improvement." Walworth county commissioners voted \$4000 on the road for that summer. Mobridge and Selby agreed to build four miles each of the road.



The Great Mobridge Sociability Run Automobiles were still reasonably rare in rural South Dakota in 1912. New owners enjoyed showing off the new black beauty, so "sociability runs" were formed. A sociability run was a popular event that involved food, gaiety, and a string of cars being driven somewhere together to examine a new road, or to test the endurance of cars, or to inaugurate anything in a neighboring community.

A sociability run was held between Ipswich and Mobridge June 20-21, 1912. Mobridge city fathers such as Julius Skaug invited the "good roads" gang from Ipswich to locate a road between the two cities. State engineer S.H. Lea was in the lead car laying out the route, including the way down the precipitous drop into the Missouri River Valley. This route became the Yellowstone Trail, and in 1927 much (but not all) of the Trail in this area became US 12.



DIRECTOR'S DESK
EDITORIAL

By Michele Harrison
Executive Director

**You're Invited to a
RETIREMENT
OPEN HOUSE**

A cartoon illustration of a man with glasses and a mustache, wearing a patterned shirt and shorts, sitting in a wicker chair. He is holding a newspaper and has a drink on a table next to him. A dog is lying on the floor in front of the chair. The scene is framed by a curved structure resembling a fishing net or a crane hook.

**for Police Chief
Mike Nehls on
Thurs., May 3
from 3 to 5 pm**

**Council
Chambers
Mobridge
City Hall**

**The Chamber has a new CALENDAR
go to: www.mobridge.org
to see the new format
Coming soon—you will be able to submit
your event directly to the calendar online**



BEWARE!

There is a website that purports to be an ATV warehouse in Mobridge.

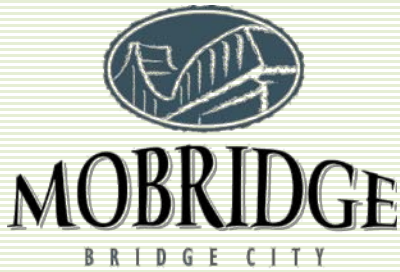
The website is www.atvj.net

The Mobridge Police Department is trying to get the site shut down.

The Chamber is getting quite a few calls from people who are wary conscientious buyers wanting information on the bogus company.

**“Like” us on our new facebook page at
www.facebook.com/MobridgeChamber**





**Moberidge Economic
Development Corporation**

**By Christine Goldsmith
Executive Director**



Partners with a Plan.

The U.S. Small Business Administration manages a little-known program called SBIR (Small Business Innovation Research), which is a grant program to fund research and development that can be commercialized for profit. It is one of the few ways that an inventor or a small business can have their R&D costs paid for, across many industries. Their innovations have enhanced the nation's defense, protected our environment, advanced health care, and improved our ability to manage information and manipulate data.

SBIR is highly competitive and not every business is eligible to participate. An applicant must be American owned and independently operated, for-profit, have the principal researcher employed by the small business, and the company size must be limited to 500 employees. Patent rights are retained by the company. The best competitive factor is to have an innovative idea.

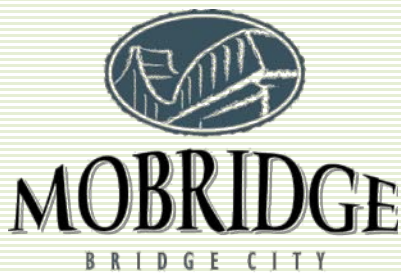
Eleven federal departments participate in the SBIR program, providing over \$2.5 billion annually to small innovative companies, and include: Agriculture, Commerce, Defense, Education, Energy, Health and Human Services, Homeland Security, Transportation, Environmental Protection Agency, NASA, and the National Science Foundation.

There are two phases of grant funds available for the SBIR program:

- Phase I is the startup phase. Awards of up to \$150,000 over 6 months support feasibility of the idea or technology.
- Phase II awards of up to \$1,000,000, over 2 years, expanding Phase I results. During this time, more intense R&D work is performed and the commercialization potential is evaluated.

Over 50 new drugs and medical devices have been approved and developed as a result of past SBIR grant funds. The website that lists the current topics seeking innovative proposals (www.sbir.gov) includes ideas to address obesity and diabetes, hazmat situations, pest management, and defense technologies.

Applying for an SBIR grant can take months. It's recommended to begin drafting the application 2 – 3 months before the deadline. Dakota State University offers an SBIR outreach program with expertise on starting the process and obtaining an SBIR grant. (www.sbir.dsu.edu)



GUEST EDITORIAL

By Robert & Cheryl Maisch



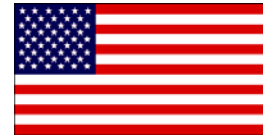
MEANDERING AROUND MOBRIDGE



Continental Colors



Betsy Ross Flag



Present Day

OUR U.S. FLAG

(by Robert and Cheryl Maisch)

Many citizens of Moberidge raise their banner high by proudly flying our grandest symbol – the flag of the United States of America. Do you ever wonder about the story behind the Stars and Stripes (also known as Old Glory, the Star Spangled Banner or the Red, White and Blue)?

On July 4, 1776 when thirteen colonies of British North America declared their independence from Great Britain, they had no official emblems or flag. Hopes for a peaceful resolution were dashed by Great Britain declaring the colonies to be in rebellion and unleashing the British military might to suppress any uprisings. The colonies realized that the new United States would need a banner as an emblem for their fledgling army and state militias to rally around. The first flag was known as the Continental Colors and flew for the first time on New Year's Day 1776. It was made up of the British Union Flag and thirteen horizontal red and white stripes. In 1776 the U. S. Navy hoisted the Continental Colors aboard all U.S. maritime vessels as well as ports controlled by the new United States.

After the Revolutionary War had begun George Washington was advised that a problem existed. Not only did the Continental Colors strongly resemble the flag of the East India Company but also the union jack in the canton of the banner led British Generals to falsely believe that the colonists had reverted to crown loyalty and surrendered.

In 1777 the U. S. Congress approved establishing a new flag. In the new flag the canton was changed to a blue field with thirteen white stars. This became known as the Betsy Ross flag. The stars were traditionally arranged in a circle but since there was no rule for their arrangement many flag makers arranged the stars in patterns that appealed to them.

As we learn early in our education the stars on the first flag represented the first States of the Union. As our country grew and the stars increased with added states, the symbol of the first thirteen states changed to be represented by the thirteen horizontal red and white stripes.

Although the story of Betsy Ross being the creator of our first flag with stars and stripes is one many of us learned at an early age it cannot be verified. There is no record in the Congressional Library nor among the papers and receipts of any of the members of the flag committee. The evidence points to and supports Frances Hopkinson as the designer of the first flag of the USA. He also designed the Great Seal in 1780, was a signatory of the Declaration of Independence and was one of the first Congressmen.

One of the most significant changes to the flag was when in 1795 Congress ordered that the design should change to reflect two new states – Kentucky and Vermont. The design was changed to 15 stripes and 15 stars. Unfortunately a year later Tennessee joined the Union thus making that flag obsolete. In 1818 President Monroe signed a new flag act returning to the thirteen red and white stripes honoring the original states and the blue canton would contain as many white stars as there were states of the Union. The flag was updated in 1818 to include five new states and again in 1820 to include three more.

This worked very well until the 1950's when Alaska and Hawaii were about to join the Union. In 1912 President Taft, by executive order, had fixed the dimensions of the flag and declared that there should be six rows of eight stars in the canton. Because this arrangement did not allow for new stars for Alaska and Hawaii, President Eisenhower called for a new design and received over 1,500 submissions from the public.

One of those new designs came from 17 year old Robert Heft of Lancaster, Ohio. He painstakingly removed the stars from the canton of an existing flag and created 100 new stars and ironed them onto the front and reverse in a pattern that was eventually chosen. Heft's teacher, Stanley Pratt, awarded him a B for the project. An agreement was reached that if Heft's design was chosen his grade would be upgraded. Before the end of the school year Alaska and Hawaii were admitted to the Union and the new design was announced and Stanley Pratt awarded Robert Heft an A for his project. This is the flag we fly today.

Through all its changes our flag has been an enduring symbol of the United States and reflects the equality of the States and their importance in the Union. Our flag, in all its glory and splendor, flies proudly over our nation and her military.

This month is special for the people of Moberidge. Not only is it Memorial Day when we remember all of the military men and women past and present, but we also rejoice in the return of our troops with the homecoming of Detachment 2 of the 200th Engineering Company. Remember to raise your banner high and fly Old Glory with pride.



2ND ANNUAL

Dennis Palmer

MEMORIAL WALLEYE CLASSIC

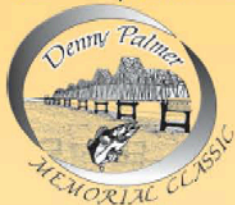
Sponsored by Mobridge Chamber of Commerce

**Saturday, June 9, 2012 • Mobridge, SD
Lake Oahe • Indian Creek Marina**

80% Payback to 25% of teams

\$5000 worth of prizes given away to contestants

Dennis Palmer



**New This Year:
3 Prize
Tables and
Refreshments for
Purchase**

**2 or 3 Person Team/Boat
\$150 Per Team/Boat**

(Tournament capped at 150 teams)

**Awarding 10
Guaranteed Spots
to the Annual
Chamber Tourism
Ice Fishing
Tournament**

PAYOUTS (100 TEAMS)

1st	\$3000
2nd	\$1500
3rd	\$1000
4th	\$800
5th	\$600
6th	\$400
7th	\$350
8th	\$300
9th	\$250
10th	\$200
11th	\$150
12th	\$150
13th	\$150
14th	\$150
15th	\$150
16th	\$150
17th	\$150
18th-25th ...	\$100

SUPPORT THESE MOBRIDGE BAIT & TACKLE SHOPS:

- *Lucky's Gas n More • Runnings*
- *Alco • Bridge City Bait*

RULES MEETING

- Friday, June 8, at Scherr-Howe Event Center.
- Rules Meeting at 8 p.m. with social from 6-8 p.m. Refreshments available for purchase.
- Must be present to win prizes.
- Saturday, June 9 Launch & Weigh-In at Indian Creek
- Fishing hours are from 8 a.m. to 4 p.m. Flighting possible.
- 7 a.m. Boat Inspection

Go to www.mobridgeoutdoors.com
or www.mobridge.org for registration
or contact:
Mobridge Area Chamber of Commerce
103 Main St., Mobridge SD 57601
Phone: 605-845-2387 • Fax: 605-845-3223
www.mobridge.org info@mobridge.org



Ambassadors

GRAND OPENINGS AND RIBBON CUTTINGS



Both **Dacotah Bank** and **Bridge City Marina** have completely remodeled their stores. Come out and help celebrate their successes!

MAY CHAMBER AFTER HOURS



*Here for you.*SM

BANKING • INSURANCE • MORTGAGE • TRUST

**Grand
Opening**

TUESDAY MAY 15TH AT 5:30 PM



Friday, May 18 4:00-8:00

Hot dog, chips and refreshments served

Ribbon cutting ceremony at 4:30

Saturday, May 19 10:00-4:00



This is also the free fishing weekend



Welcome Home
Detachment 2 of the 200th
Engineering Company



Attention

The Mobridge Tribune, Dakota Radio Group and Mobridge Chamber invite you to

Welcome Home

the soldiers of Detachment 2 of the 200th EN CO by decorating your business storefronts!
You can even win prizes for your business!

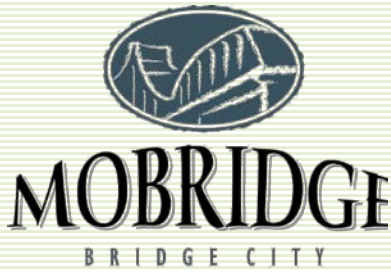
The possible timeline for return is between May 7th-11th with the date to be determined. There will be a parade from east of town, down Main Street and back to the High School.

The soldiers will be able to see your efforts so let's make it a warm welcome for them!

1ST PLACE	\$400 of advertising and \$100 in Mobridge Bucks
2ND PLACE	\$200 of advertising and \$50 of Mobridge Bucks
3RD PLACE	\$100 of advertising and \$50 of Mobridge Bucks

To be eligible for prizes, you MUST be registered. You can do that by calling the Mobridge Chamber at 605-845-2387 or e-mail at info@mobridge.org

Deadline for decorating is May 6th, 2012.



Moberidge Rodeo
Association



Sitting Bull Stampede
Tickets go on sale this month!

Go to:
www.mobridgeoutdoors.com
or
www.mobridge.org
and click on the link
or
Call the Chamber

It is the 5th anniversary of

TOUGH ENOUGH TO WEAR PINK

***The Moberidge Rodeo Association
will be selling new pink t-shirts***

Businesses: pre-order the sizes you need for your
employees at the Chamber

Employees: pay \$1 to wear the t-shirts on
TOUGH ENOUGH TUESDAYS

**Proceeds go to Hospital Foundation,
New Hope Foundation & Rodeo Association**


Vote for the Rodeo Committee
Member that you want to see...

Kamikaze

for cancer

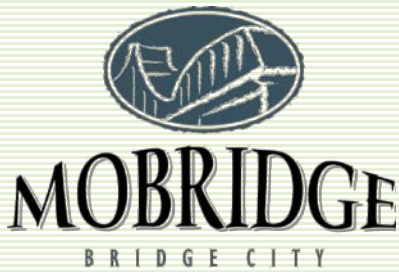
**Top 4 earners will participate in a Cowhide Surfing Contest
during the Tuesday, July 3rd Rodeo Performance!**

Brought to you by the Tough Enough to Wear Pink Campaign

...and you will have to show up to
see what the losers have to do!





**CHAMBER BOARD, STAFF, &
COMMITTEE INFORMATION**



Board of Directors

B J Wiest, President Dacotah Bank	<u>845-3673</u>
Vice President, Nicole Schneider Moberidge Regional Hospital	<u>845-3692</u>
Treasurer, Cindi Volk Great Western Bank	<u>845-7233</u>
Director, Brent Kemnitz MoRest Motel	<u>845-3688</u>
Director, Lyle Lindeman Lucky's Gas n More	<u>845-3382</u>
Director, Delphine Steuck Pizza Ranch/Kountry Kamping & Kabins	<u>848-1000</u>
Director, Jeff Jensen Jerry's Pawn & Gun Shop	<u>845-3855</u>

Staff

Michele Harrison
Executive Director
mharrison@moberidge.org

Luann O'Connell
Executive Secretary
luann@moberidge.org

Chamber Office: (605) 845-2387

Fax: (605) 845-3223

Office Hours: Monday - Friday

8:00 am - 5:00 pm

Committees

North Central SD Economic Development
4th Monday of each Month - 4 pm
Christine Martin-Goldsmith, Executive Director 845-5202

3B Tax Committee
1st Friday of each Month - Noon @ Pizza Ranch
Michele Harrison, Executive Director 845-2387

Tourism Committee
3rd Tuesday of the Month - 10 am @ Chamber
Rick Bolduan, Co-Chair 845-2946
Dawn Konold, Co-Chair 845-3654
www.moberidgeoutdoors.com

Ambassadors/Ag Committee
John Badgley, Chair 845-3664

May 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		<p>1</p> <p>American Legion Auxiliary Meeting/"Important Meeting, Please Attend"</p> <p>Moose Lodge Meeting</p> <p>Moose German Food Buffet</p> <p>Alzheimer's Support Group</p> <p>Mom's Group @ Zion Lutheran Church</p>	<p>2</p> <p>American Legion Post 4 Meeting</p>	<p>3</p> <p>Bridge City Coin & Stamp Club</p> <p>MP Drama Department & Missouri River Showboat Theatre Musical</p> <p>Retirement Open House for Police Chief Mike Nehls</p>	<p>4 3B Meeting/Pizza Ranch</p> <p>MP Drama Department & Missouri River Showboat Theatre Musical</p> <p>MYO Track Meet</p>	<p>5</p> <p>Mobridge ShootOut Basketball Tourney</p>
<p>6</p> <p>Mobridge ShootOut Basketball Tourney</p> <p>Moose Lodge Breakfast Buffet</p> <p>Ice Cream Social/St. Joseph Parlor</p>	<p>7 City Council Meeting</p> <p>Welcome Home to the 200th EN CO</p>	<p>8 Chamber Board Meeting</p> <p>MS/JV Golf Triangular</p> <p>Welcome Home to the 200th EN CO</p> <p>Great Plains Christian Women/"Horse Sense"</p>	<p>9</p> <p>Welcome Home to the 200th EN CO</p>	<p>10</p> <p>Welcome Home to the 200th EN CO</p>	<p>11</p> <p>Welcome Home to the 200th EN CO</p>	<p>12</p>
<p>13</p> <p>Guys & Gals Dance/Moose Lodge</p>	<p>14</p> <p>Arts & Travel Club/Spring Fling Program</p> <p>Masonic Lodge Meeting/Scholarships Announced</p>	<p>15 Tourism Meeting</p> <p><u>Chamber After Hours/Dacotah Bank/Dacotah Ins Grand Opening</u></p> <p>Mom's Group @ Zion Lutheran Church</p> <p>MPHS Pops Concert & Awards</p>	<p>16</p>	<p>17</p> <p>WestBerry Dance Recital</p> <p>Mobridge Senior Center/Potluck</p>	<p>18</p> <p>Mobridge High School Rodeo</p> <p>Free Fishing Weekend</p> <p>Bridge City Marina & Resort/Grand Opening</p>	<p>19</p> <p>Free Fishing Weekend</p> <p>Bridge City Marina & Resort/Grand Opening</p>
<p>20</p> <p>Free Fishing Weekend</p>	<p>21 City Council Meeting</p>	<p>22</p>	<p>23</p>	<p>24</p>	<p>25</p>	<p>26</p>
<p>27</p>	<p>28</p> <p>Masonic Lodge Meeting/Election of Officers</p>	<p>29</p>	<p>30</p>	<p>31</p>		

Mobridge Chamber of Commerce

103 N. Main St.

Mobridge, SD 57601

www.mobridge.org



Picture of Lake Oahe (1978)

Life isn't about waiting for the storm to pass. It's about learning to dance in the rain.